

# THE PLATTSBURGER

Hair dark brown  
Dark eyes  
No moustache

Hat size 7

Collar 15½

Biceps 11.2"

Chest 37"

Forearm 10.3"

Waist 34"

Wrist 6.25"

Reach 71.6"

Thigh 21.1"

Calf 14.5"

Shoes size 9c

Height 68.91 inches.

Weight 151.72 lbs

Age 28 years.

Single.

Previous Military Training.



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PLATTSBURG CHAMBER OF COMMERCE

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# PLATTSBURGERS!

With pleasure, and with just pride, we have the honor to salute you—PLATTSBURGERS!

“Plattsburger,” to you, means that you have unselfishly put aside home, friends, and all that is dear, to give your service, perhaps your life, for national safety.

It means that you have done this voluntarily.

And more; you have, by your example, created in the minds and hearts of our youth a nobler ideal, a broader vision, a brighter conception, an appreciation of the obligations and privileges of citizenship.

If you have qualified as an officer, your opportunities for service, and your responsibilities, are accordingly increased.

If you are not an officer, this fact alone measures neither the value of the service already rendered nor the possibilities for usefulness in the future, nor are you any less a PLATTSBURGER.

To us who remain here—Plattsburgers too, in another sense—the recollection of your sojourn here will always be an inspiration; and, because of this broader significance attached to the name Plattsburg, we have taken to ourselves—the help we gave in our small way entitles us to it—a new dignity, an added glowing pride, in being also

# PLATTSBURGERS

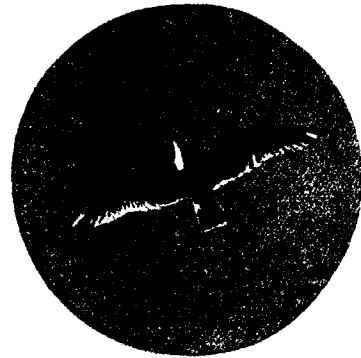
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PLATTSBURG CHAMBER OF COMMERCE

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## AERONAUTICS AT PLATTSBURG



**T**HE modern military maxim that an army is no stronger than its aerial power was impressively demonstrated at the Plattsburg camp during the week of October 14th.

A Curtiss biplane, secured for the camp through the generosity of Candidate James Imbrie and piloted by R. H. Depew, Jr., made daily flights to prove the importance of aerial reconnaissance and survey and to show perspiring infantrymen how easily their work may be nullified if they overlook the man in the sky.

Candidate C. Arnold Slade acted as observer during the week. He made 100 exposures with a Graflex camera at altitudes varying from 2,500 to 5,300 feet under a wide range of lighting conditions. In addition he made

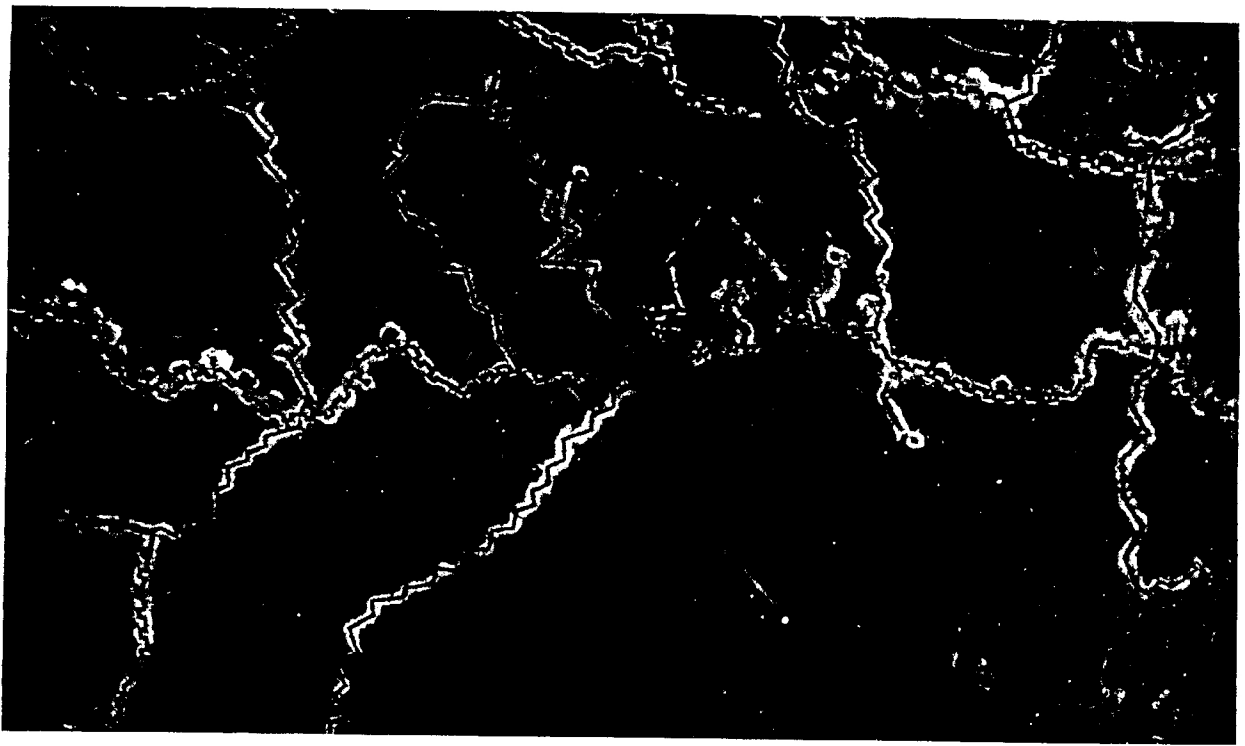
ocular notes, snap-shot sketches and tried to locate the batteries and sections of the trench system in which camouflage was employed.

The photos revealed to artillery, engineers and infantry the absolute necessity of the aeroplane for camouflage work and the fact that camouflage is practically the only protection against the aerial observer. It was also shown that maps may be draughted solely from photos and photographic data.

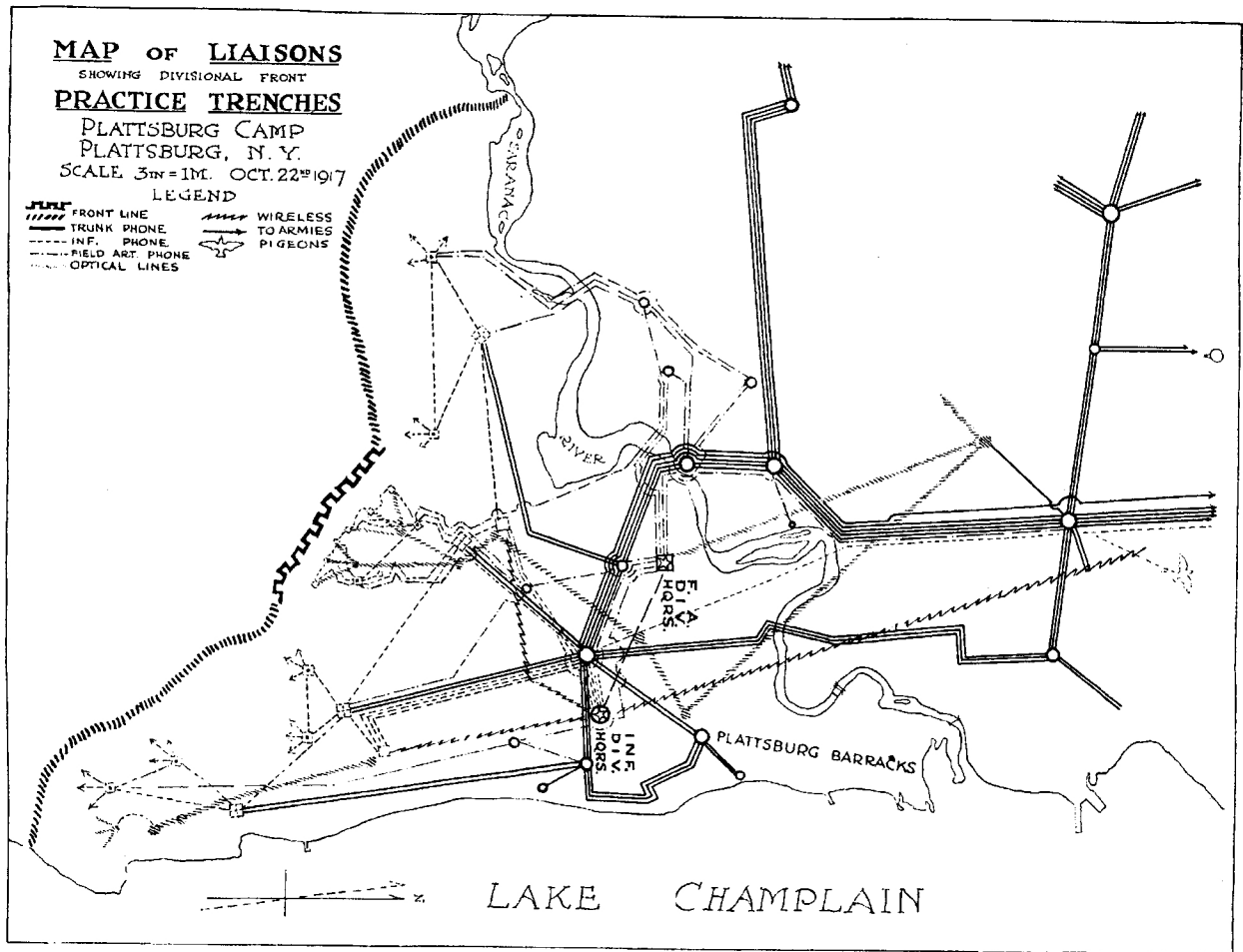
Besides its practical use in instruction the biplane added a picturesque touch to the camp routine. The parade ground served as an aviation field with a new hangar at one end, the length of the field affording a perfect runway for the machine in ascending and alighting.



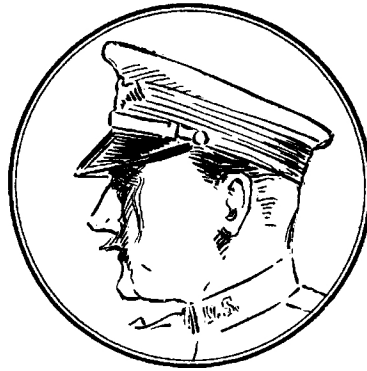
An Aero View of the Parade Ground—Find Your Barracks



AEROPLANE PHOTOGRAPH OF THE PLATTSBURG TRENCHES



**Gimbel Brothers**  
32<sup>nd</sup> ST. - BROADWAY - 33<sup>rd</sup> ST.



# Men of Plattsburg!

Gimbel's Have Your  
New Uniforms; Ready,  
or Made-to-Measure!

We believe the American gentleman likes smart clothes when he goes to war, just as much as when he strolls along the avenue.

Having been the first New York store to sense the soldier's needs, and having served hundreds of Plattsburgers, as well as officers and men of other camps, we are ready to put Gimbel resources at your service.

## PLATTSBURG DEPARTMENT

At No. 8 United States Avenue

Plattsburg, N. Y.

Just Opposite Camp

Prices based on three-store immense purchasing power and just the same at Plattsburg as they are in our New York store.

GIMBEL'S Military Headquarters, Fourth Floor



## "Ask any Plattsburg Man"

It's a pretty fine thing to receive approval for a product from such men as are in our officers' training camps.

*While many other brands of cigarettes were smoked, the sales figures furnished by the big "smoke stands" at Plattsburg showed Fatima by far the biggest-selling cigarette in camp.*

Yet, Fatima should not be considered exclusively as an officer's cigarette. It is for every man who wants cool, smoking-comfort at all times and full, honest value—not "showy" appearance.

If by any chance you have not yet smoked Fatimas—get a package. Prove for yourself how much more smoking-enjoyment you can get from a well-balanced Turkish blend.

*Liggall & Myers Tobacco Co.*

# FATIMA

*A Sensible Cigarette*

THE PLATTSBURGER

# F. R. TRIPLER & CO.

42ND STREET AND MADISON AVENUE  
NORTH EAST CORNER  
NEW YORK CITY

English Made  
Trench Coats  
Detachable  
Fleece Lining  
\$48.00 to \$60.00

Uniforms  
Serge, Melton and Khaki  
\$14.00 to \$50.00

Officer's Overcoats  
\$45.00 and \$55.00

Officer's Caps  
\$4.00

Khaki Sweaters  
\$4.00 to \$8.00

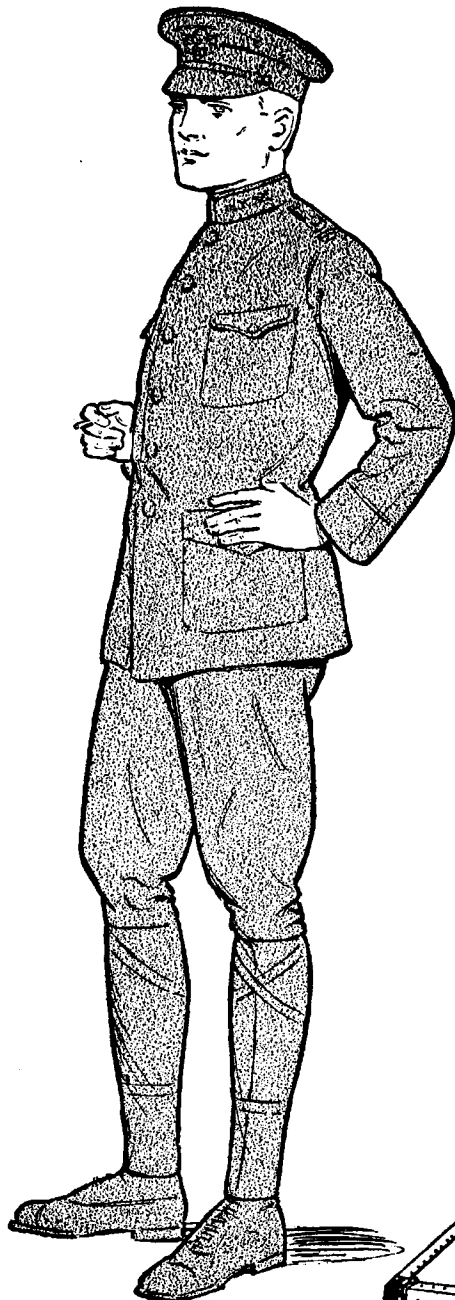
Reversible Rubber Cape  
Black Rubber and Khaki  
\$7.50

Cotton Khaki Shirts  
\$2.00

Khaki Flannel Shirts  
\$4.00 to \$6.00

Moleskin Coat  
Sheepskin Lined  
\$15.00 and \$20.00

Army Gloves  
Lined and Unlined  
\$3.50 to \$6.00



Sam Browne Belts  
\$10.00 and \$14.00

Cordovan Puttees  
\$18.00

Pigskin Puttees  
\$12.00

Cowhide Puttees  
\$8.00

Domestic Spiral Puttees  
\$4.00

Wolfe's Spiral Puttees  
\$5.00

Fox's Spiral Puttees  
\$6.00

White Pique and Khaki  
Colored Stocks  
25c.

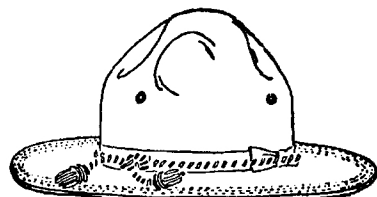
Khaki Handkerchiefs  
25c.

Fitted Comfort Kits  
\$5.00

Underwear  
\$1.50 per garment and up

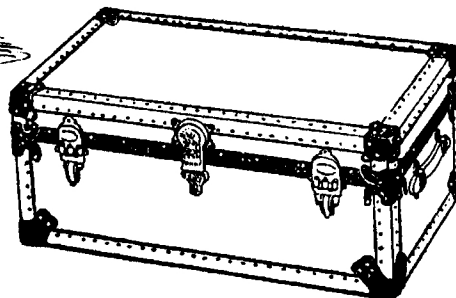
Army Socks  
40c per pair and up

Waltham Wrist Watches  
\$20.00 and \$25.00



Stetson Service Hats  
\$6.00

*Unusual Existing Con-  
ditions in the Market  
Make These Prices  
Subject to Change.*



Field Locker  
\$10.00

Lieutenant's and Captain's Bars and All Insignias

# AS A WAR MEASURE

The Country is  
Asking of Women  
Service

AS

FARMERS  
MECHANICS  
NURSES and DOCTORS  
MUNITION WORKERS  
MINE WORKERS  
YEOMEN  
GAS MAKERS  
BELL BOYS  
MESSENGERS  
CONDUCTORS  
MOTORMEN  
ARMY COOKS  
TELEGRAPHERS  
AMBULANCE DRIVERS  
ADVISORS TO THE  
COUNCIL OF  
NATIONAL DEFENSE

AND

The Country is  
Getting it!

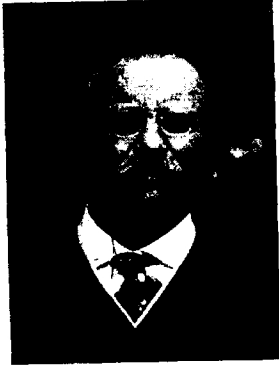
Women Are  
Asking of the  
Country

ENFRANCHISEMENT

Are The Women  
Going To Get It?

**Vote for Woman Suffrage Nov. 6**





At Oyster Bay on Saturday, September 8th, **Former President Theodore Roosevelt said:**

"Let the United States, as its first act of leadership in the war, as a matter of right and justice, put the women in fact on a level with the men, by saying that every woman who does her duty shall stand at the ballot box, exactly as every man who does his duty is entitled to stand."



**President Wilson says:**

"I hope that the voters of the State of New York will rally to the support of woman suffrage by a handsome majority. It would be a splendid vindication of the principle of the cause in which we all believe."





# The Last Long Mile

By  
E. BREITENFELD

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owner of copyright.)



H, they put me in the army and they handed me a pack,  
They took away my nice new clothes and dolled me up in kack,  
They marched me twenty miles a day to fit me for the war,  
I didn't mind the first nineteen, but the last one made me sore.

*Chorus:*

Oh, it's not the pack that you carry on your back,  
Nor the Springfield on your shoulder,  
Nor the five-inch crust of Clinton County dust,  
That makes you feel your limbs are growing older—  
And it's not the hike on the  
    hard turnpike  
That wipes away your smile,  
Nor the socks of sister's  
That raise the blooming  
    blisters;  
It's the last long mile.



SECOND VERSE

Some day they'll send us over and they'll put us in a trench  
Taking pot shots at the Fritzes with the Tommies and the French,  
And some day we'll be marching through a town across the Rhine  
And then you bet we'll all forget these mournful words of mine.

[*Chorus:* Oh, it's not the pack, etc.]